

---

## News Release

March 7, 2025  
For Immediate Release

For more information, contact:  
KUB Communications

### **KUB Partners with Habitat for Humanity to Plant Trees at New Homes**

*Community Tree Canopy Grows in honor of Tennessee Arbor Day*

**Knoxville, TN** – KUB has celebrated Tennessee Arbor Day by planting trees at Habitat for Humanity homes for 17 years. Today, KUB and its contractor planted cherry, crape myrtle, maple, and jane magnolia trees throughout Habitat for Humanity neighborhoods.

“We always look forward to this annual tradition,” said Gabriel J. Bolas II, KUB President and CEO. “Our continued partnership with Habitat for Humanity ensures that each of these homes is equipped with trees, enhancing both the environment and the community. We remain dedicated to providing sustainable tree care while delivering safe and reliable electric service to our community.”

Trees can help homeowners conserve energy, increase property values, and clean the air and water. As a participating member of the Arbor Day Foundation’s Tree Line USA program since 2001, KUB follows best practices in utility arboriculture through quality tree care, annual worker training, tree planting, and public education. KUB encourages customers who are interested in planting their own trees to use proper tree planting techniques. This includes:

- Calling 811 before any digging project – no matter how small – to have underground utility lines marked for free.
- Planting the right tree in the right place to ensure trees remain out of utility maintenance zones.
- Selecting a native plant, which will require less water, fertilizer, and pesticides to maintain.

KUB serves more than 221,000 electric customers and maintains more than 5,000 miles of electric lines. For more information on how to plant the right tree in the right place, Tennessee’s Call 811 system, or KUB’s tree pruning services, visit [www.kub.org/plantsmart](http://www.kub.org/plantsmart). For more information on Habitat for Humanity, visit [www.knoxvillehabitatforhumanity.com](http://www.knoxvillehabitatforhumanity.com).



###

*KUB provides more than 501,000 customers in Knox and parts of seven surrounding counties with safe and reliable electric, fiber, natural gas, wastewater treatment, and water services.*